



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4947630

Schedule Dates 08/14/21-08/20/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST. 814820 (1601090)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/814820
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDR FOR YOUNGKIN FOR GOV
EST. 814820

Date Entered 08/13/21
Last Modified 08/13/21
Entered By Alexa Schram
CO-OP No
External # 30076406
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,985.00
Net Total \$50,915.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	58	\$59,900.00
Grand Total:	58	\$59,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	9A- Live with Kelly		1		1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		8/13/21
2.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		8/13/21
3.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1		1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		8/13/21
4.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	2P- ABC-General Hospital		1		1		1			3	\$500.00	\$1,500.00	Washington (WJLA)		8/13/21
5.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	6:58A- ABC-Good Morning America		2	2	2	2	2			10	\$900.00	\$9,000.00	Washington (WJLA)		8/13/21
6.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2	1	2	1			7	\$500.00	\$3,500.00	Washington (WJLA)		8/13/21
7.0	Normal Line / SPOT	08/14/21-08/14/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)		8/13/21
8.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		8/13/21
9.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Washington (WJLA)		8/13/21
10.0	Normal Line / SPOT	08/16/21-08/16/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$700.00	\$700.00	Washington (WJLA)		8/13/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		8/13/21
12.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$350.00	\$350.00	Washington (WJLA)		8/13/21
13.0	Normal Line / Access	08/16/21-08/20/21	2	:30	6:58:46P- Wheel Of Fortune		1	1	2	1	1			6	\$1,800.00	\$10,800.00	Washington (WJLA)		8/13/21
14.0	Normal Line / Access	08/16/21-08/20/21	2	:30	7:29:26P- Jeopardy		1	2	1	1	1			6	\$2,800.00	\$16,800.00	Washington (WJLA)		8/13/21
15.0	Normal Line / Prime	08/20/21-08/20/21	2	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		8/13/21
16.0	Normal Line / Prime	08/15/21-08/15/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		8/13/21
17.0	Normal Line / Prime	08/15/21-08/15/21	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		8/13/21

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Date:

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